



**Dublin San Ramon  
Services District**  
*Water, wastewater, recycled water*

# DSRSD CONSERVATION UPDATE

*Irene Suroso*

Senior Engineer

Presentation to the Board of Directors

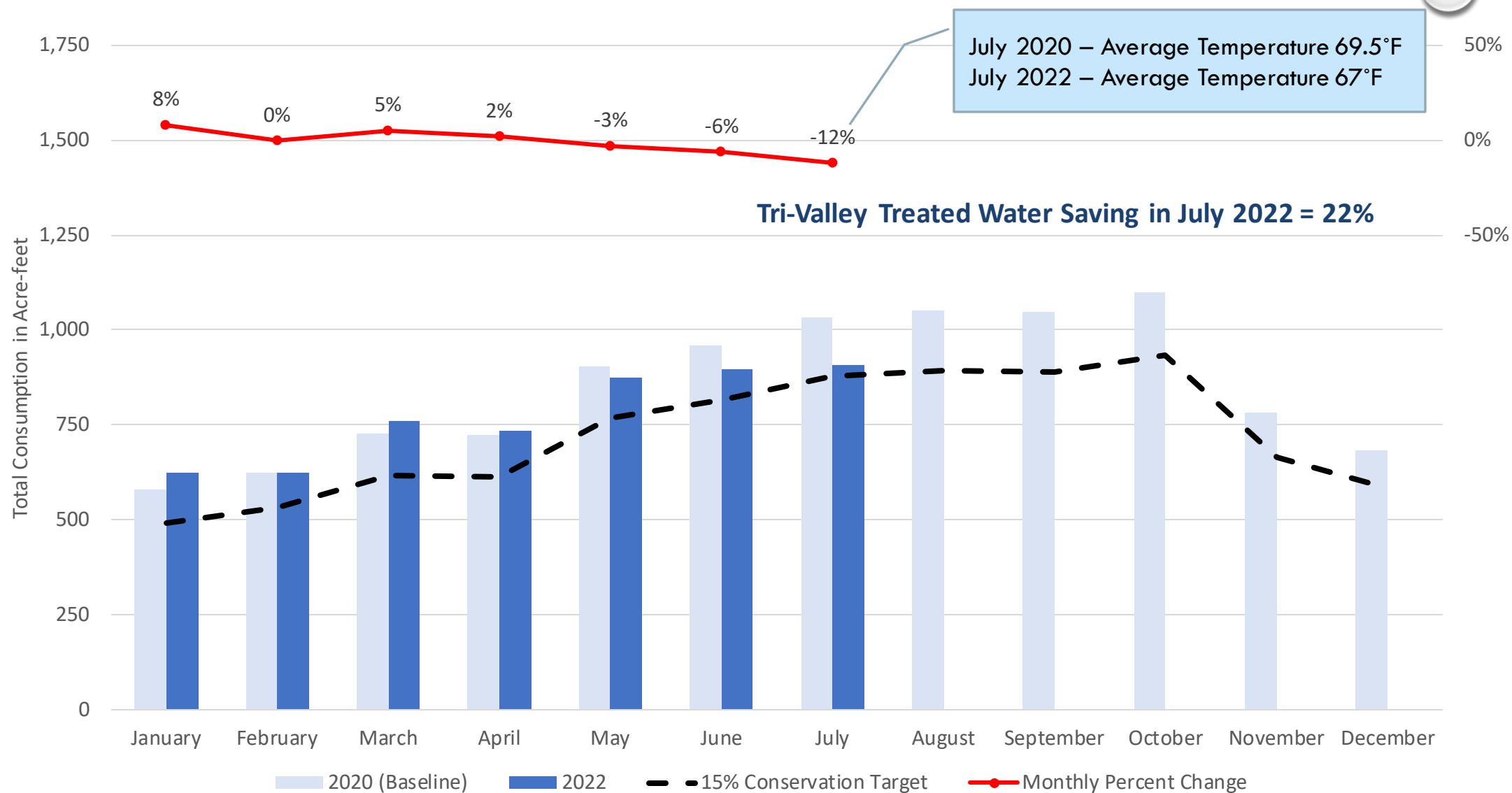
August 16, 2022

Bidwell Bar Bridge – Lake Oroville

August 4, 2022

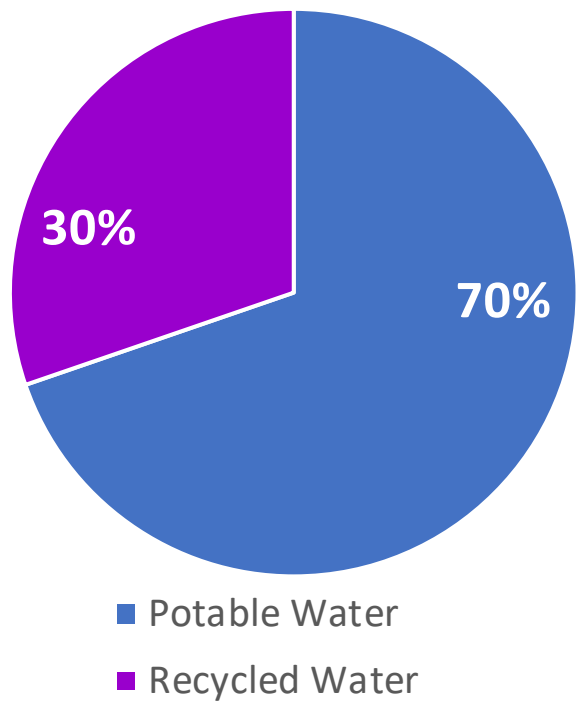


# WATER USE AND CONSERVATION TARGET

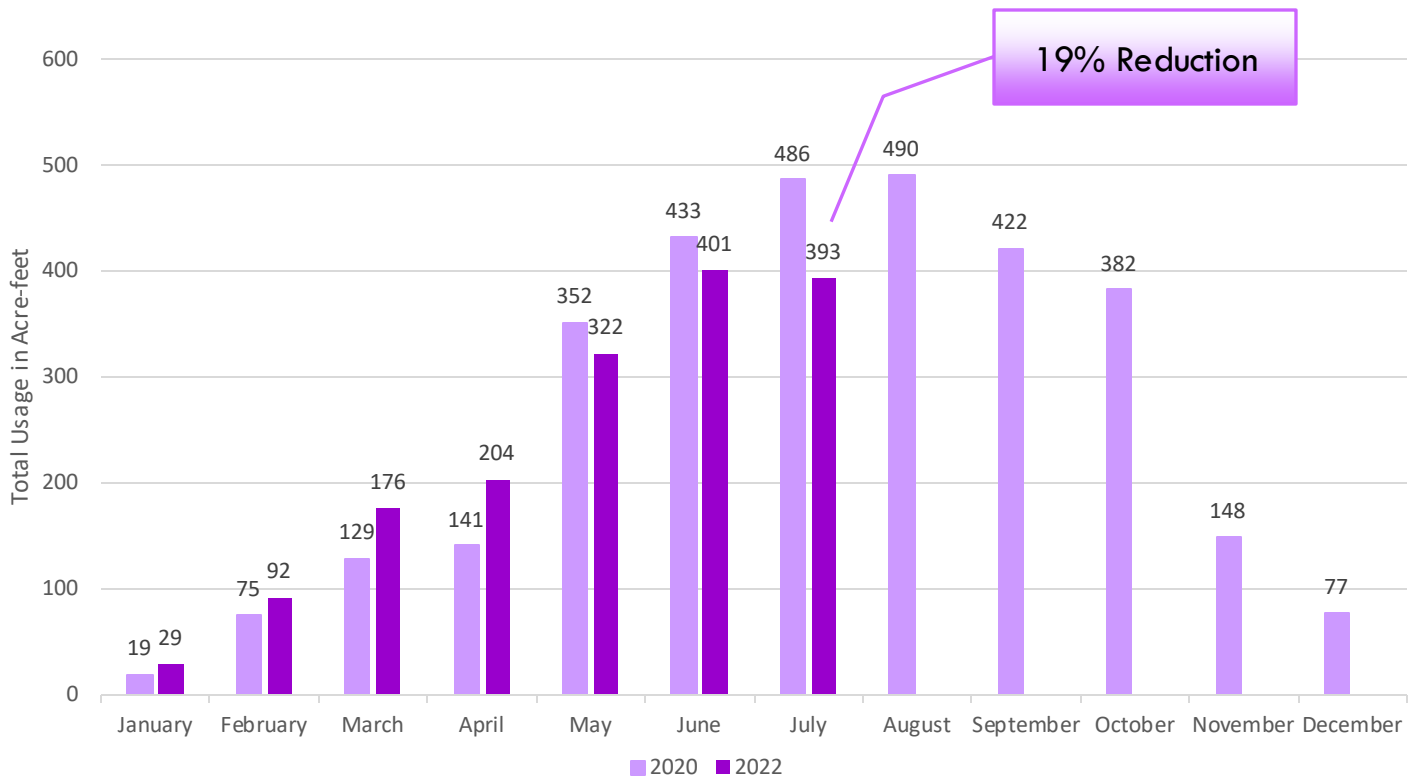


# RECYCLED WATER PROGRAM

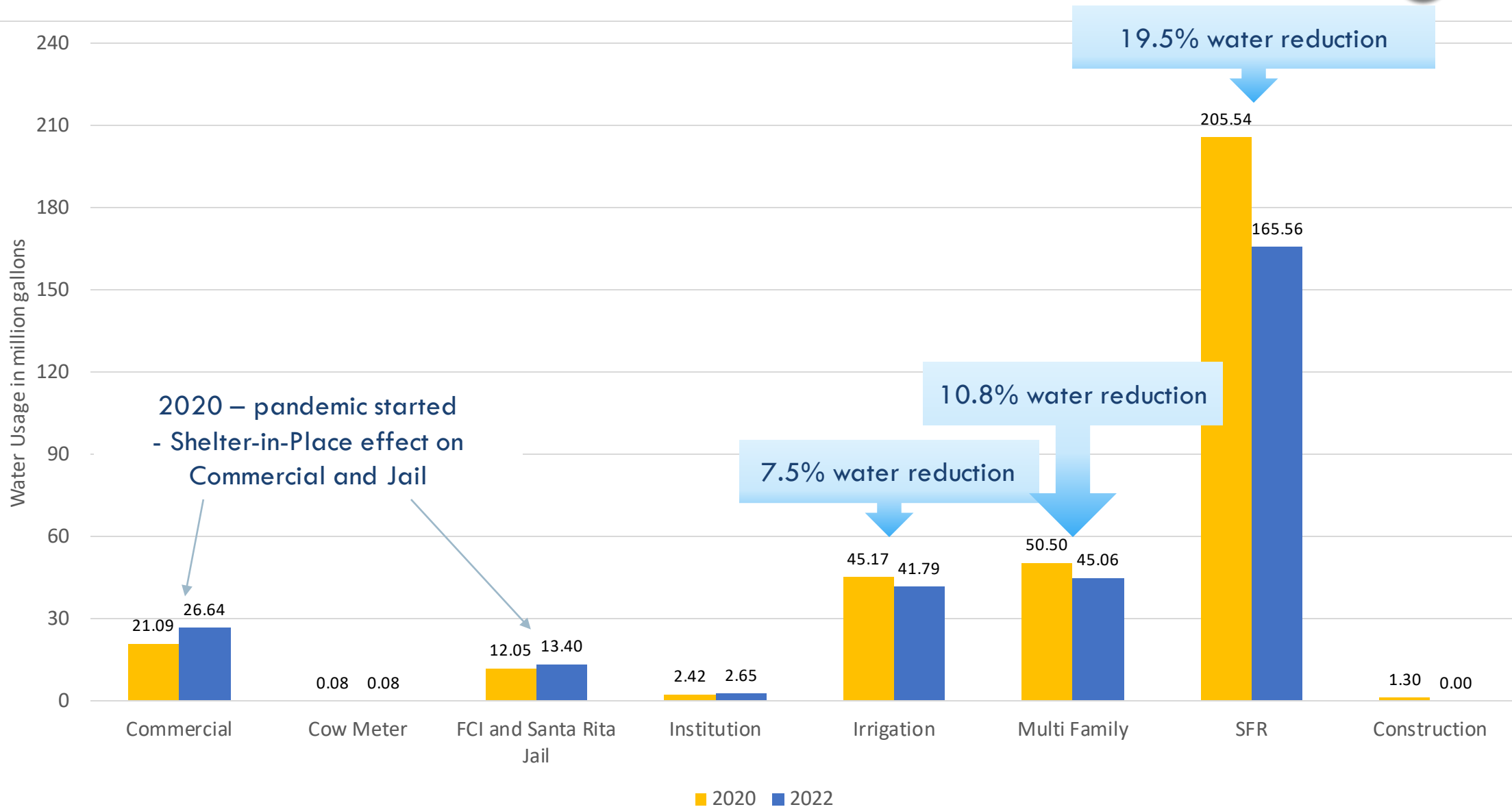
DSRSD July 2022 Consumption



Monthly Recycled Water Usage



# POTABLE WATER USE BY CUSTOMER TYPES





# DROUGHT OUTREACH

- End of June – Sent 156 letters to potable irrigation customers for non-compliance

— Responses from customers

✓ Finding leak and adjusting irrigation schedule

- Mid July – Mailed 23,500 June Water Use Reports to residential customers



# DROUGHT OUTREACH

Inquiry	DSRSD Response
Fine for not meeting conservation target	No fine is imposed. However, if a higher conservation target is required, a drought fine may be considered by DSRSD Board.
Similar home usage calculation	If home address falls within a Tract, the average water use for all homes within that Tract is presented in the Water Use Report
Unhappy face on report	Providing information to customers that report is an additional tool for them to easily understand their monthly water use
Do not have AquaHawk account	Provide information how to sign up and setup notification.

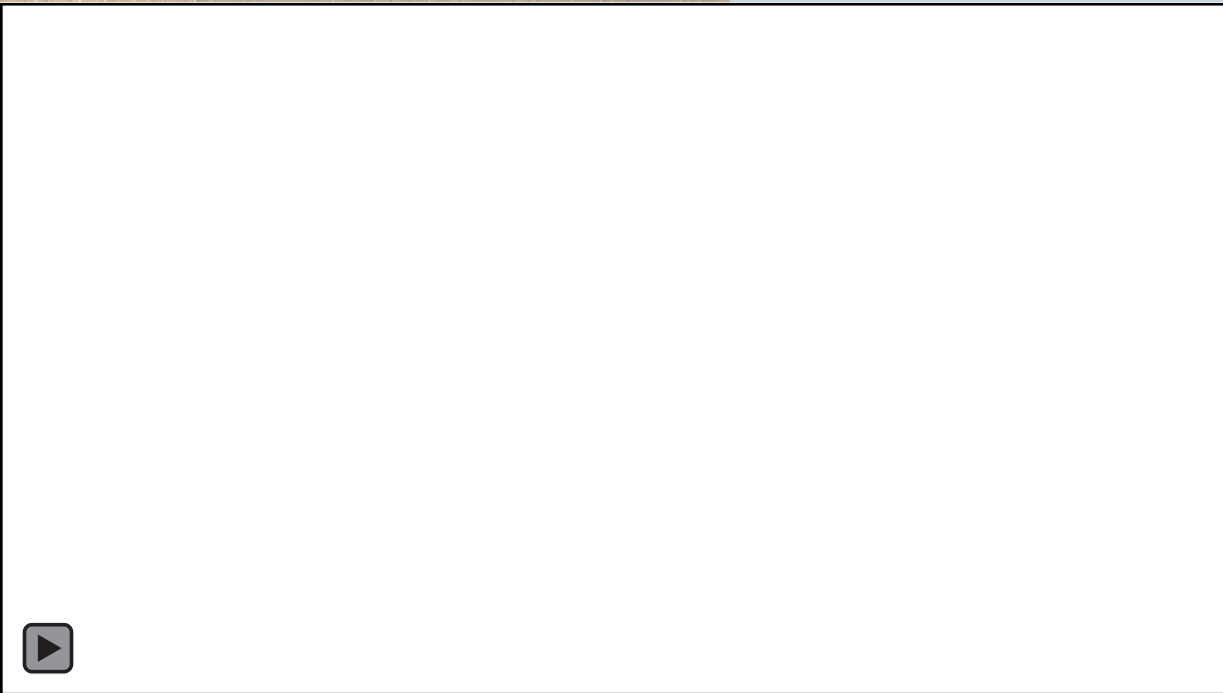




# PRINT/MEDIA OUTREACH

## Drought Ads

- Wheels Bus Ads – Collaboration with Pleasanton and Livermore
- AlphaMedia Ads – Local Online Advertising (Geo-targeting digital ads to the local community)
- Drought Kiosk Message at San Ramon City Center – Collaboration with EBMUD



# DIGITAL OUTREACH

## Social Media/Newsletter/News Release

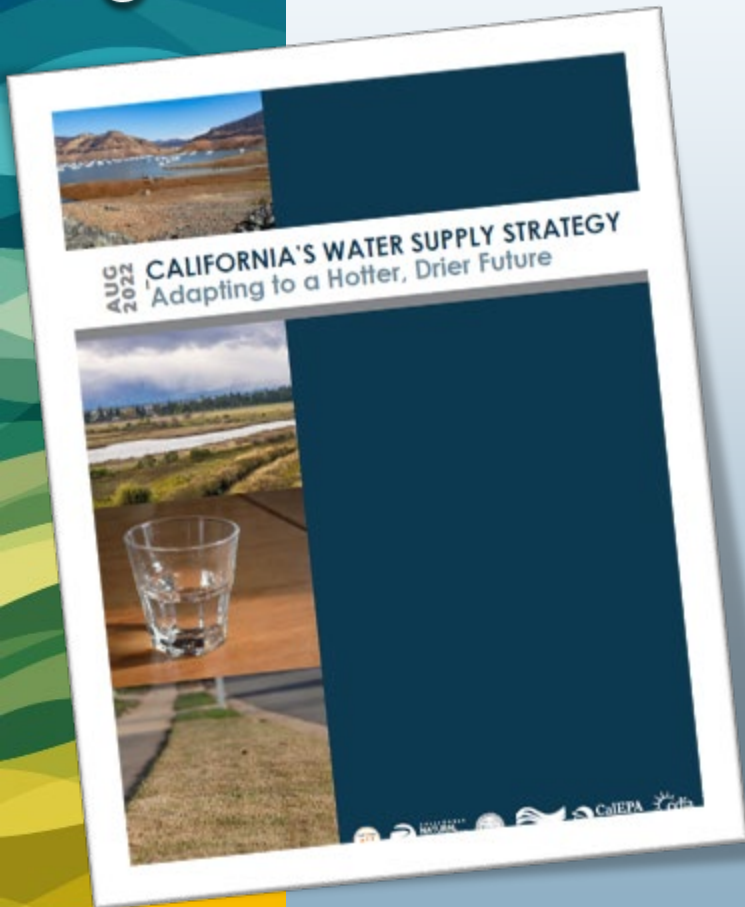
- Promoted “We Love Water” Scavenger Hunt – drought photo contest by Zone 7
- Shared Zone 7’s post on outdoor watering message
- Issued July *Pipeline* newsletter to 13,000 customers featured on AquaHawk for real-time monitoring and leak notification
- Promoted DSRSD’s Assistant GM’s Virtual Update about Drought Conditions and Water Conservation





# CA WATER SUPPLY UPDATE

- Governor announced a new Water Supply Strategy Plan on August 11<sup>th</sup>
- By 2040, CA existing water supply will be reduced by up to 10% due to hotter and drier weather
- Plan identified targeted actions to address the reduction in water supply
  - New Supply Storage
  - Recycled Water
  - Efficiency and Conservation
  - New Water (i.e. stormwater, desalination)



## NEXT STEP



- Continue collaboration with partner agencies in Tri-Valley for drought messaging
  - Tri-Valley Movie Theater Ads
- Monitor water usage of potable dedicated irrigation customers and residential customers