



Dublin San Ramon
Services District
Water, wastewater, recycled water

Water Conservation Master Plan

**Dublin/DSRSD Liaison Meeting
November 3, 2025**

Steven Delight, Engineering Director

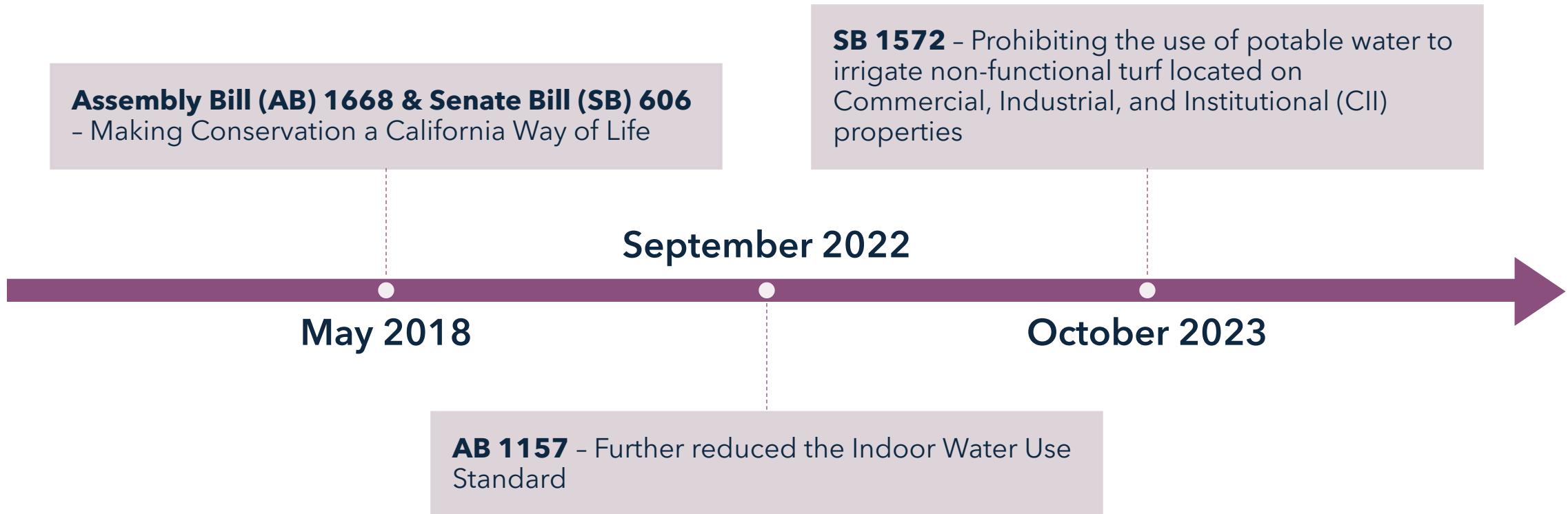
Dublin San Ramon Services District Water Conservation Master Plan



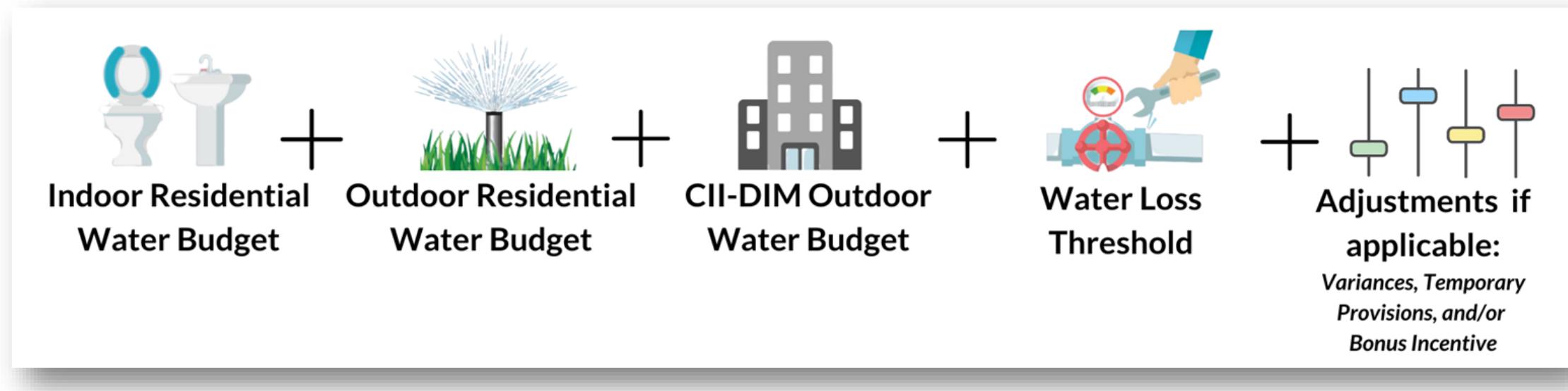
Plan Objectives

1. Identify and address requirements to meet new regulations
2. Evaluate current and new water conservation measures

Drivers for the Water Conservation Master Plan



Making Conservation a California Way of Life: Urban Water Use Objective



- Suppliers do not have to meet each standard individually.
- Budgets are set for suppliers, not individual customers.
- Agriculture and indoor CII not part of objective, though indoor CII is covered by Performance Measures.



Non-Functional Turf Ban (AB 1572)

- Ban on potable water irrigation on ornamental/decorative grass areas not used for recreation, civic, or other community events
- Example of functional turf areas - sport fields, parks, cemeteries, golf courses, playgrounds, picnic grounds, or pet exercise areas



Current Program Overview

**Administered by
Zone 7 Water Agency**

Rebate Programs

**Educational Resources &
Events**

**Administered by
DSRSD**

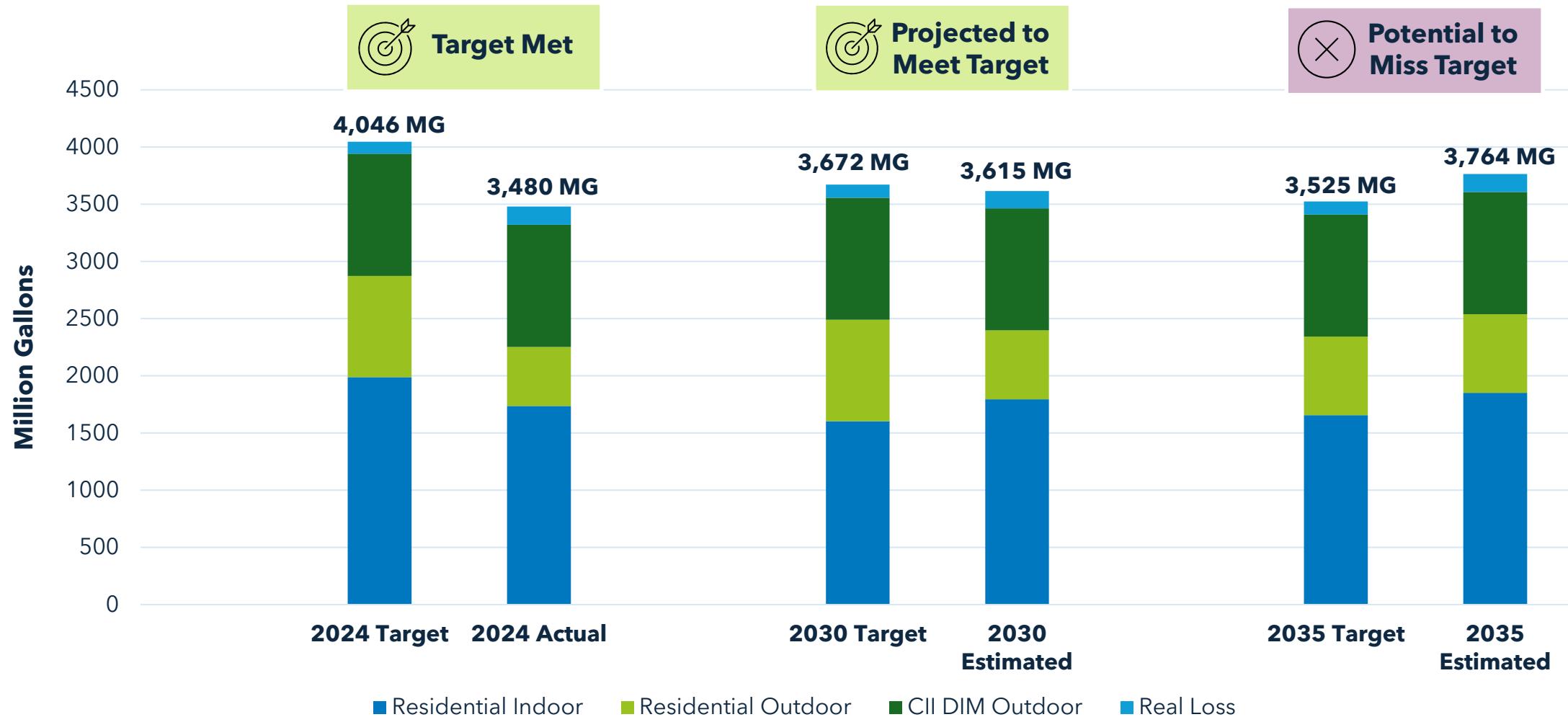
**Free Water Saving
Devices**

**AMI Infrastructure &
AquaHawk Portal**

Customer Outreach



Urban Water Use Objective (UWUO) Target





Survey Takeaways

Our customers care about saving water

- **94%** respondents believe water conservation is important
- **72%** responded climate change, drought, and supply reliability as the key reasons for conserving



Survey Takeaways

Our customers are already taking steps to conserve

- **67%** reported making a change in their water use behavior
- **54%** found and repaired leaks
- **44%** installed indoor water-efficient fixtures/devices
- **42%** renovated landscapes to be more water-efficient



Challenges & Opportunities for Improvement

Cost	Customer Education	Program Outreach
<ul style="list-style-type: none">• 53% of respondents said the cost of water conservation options was a barrier.• 47% of respondents with lawns said the cost of conversion was a barrier.	<ul style="list-style-type: none">• 36% of respondents said they are already using a minimal amount of water.• 9% of respondents said they do not know how to reduce their water usage.	<ul style="list-style-type: none">• 17% of respondents said they lack information about water saving options.• Long-standing conservation programs have not reached market saturation.



Overview of Master Plan Program Options

A

DSRSD's Current Water Conservation Program

B

Program A with mandatory compliance measures added

C

Program B with additional measures chosen for their cost effectiveness

D

Program C with additional measures chosen for their water saving potential



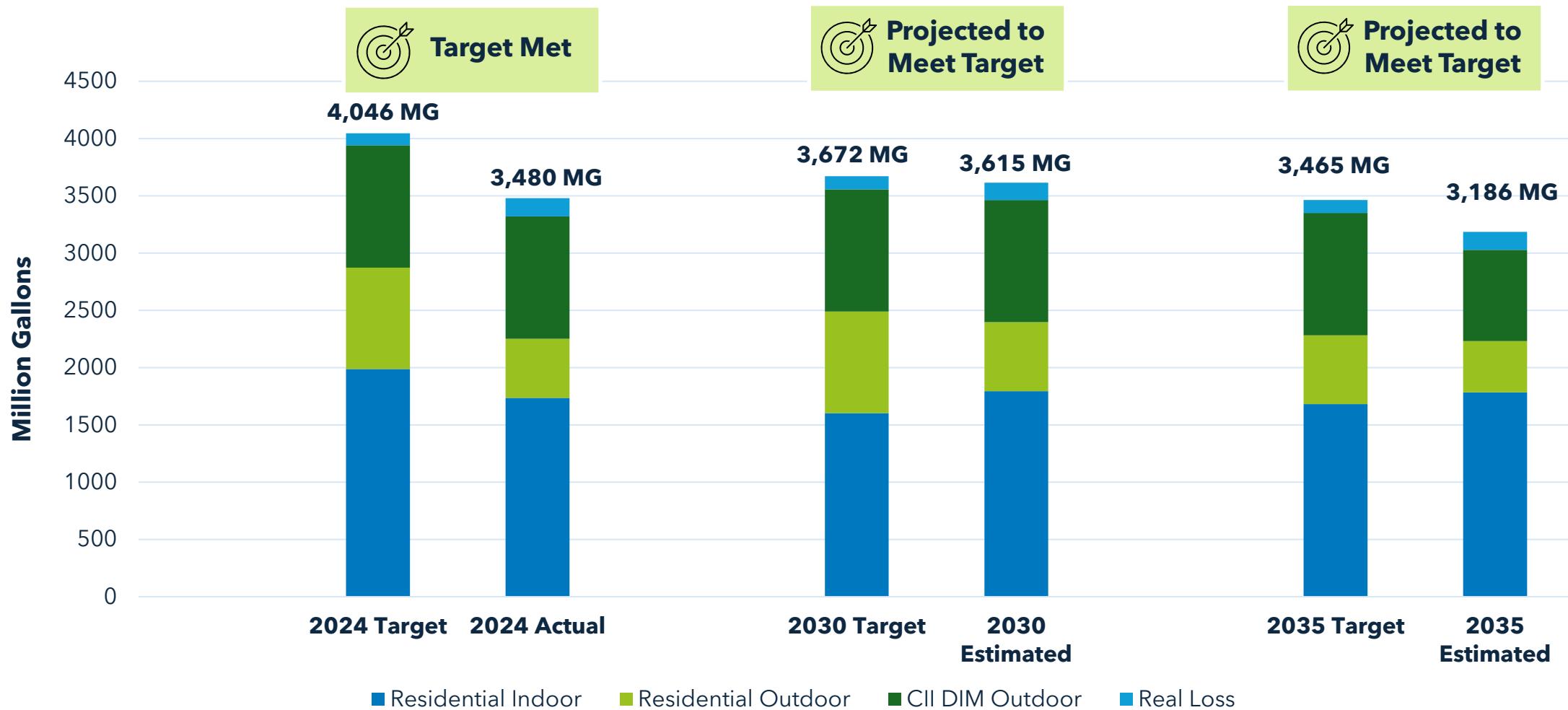


Program B (Regulatory Only)

1. Continue all current water conservation program measures
2. Introduces three new compliance measures:
 - o Non-Functional Turf Ban for Planned CII Development
 - o Landscape Conversion / Non-Functional Turf Removal for Existing CII Customers
 - o Compliance with UWUO Requirement for CII Performance Measures



UWUO Target with Program B Implemented



Next Steps

- Evaluate resources needed to implement Program B
- Public Affairs will evaluate ways to strengthen water conservation outreach to customers
- Share recommendations with Zone 7 Water Agency and other retailers to identify opportunities for collaboration





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Questions?

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delight@dsrsd.com